

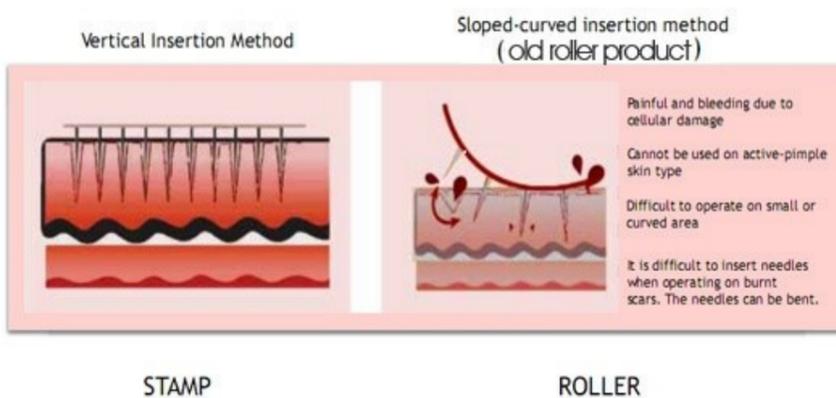
# Derma Needling - 1

## PROCEDURE

Skin (Dermal) needling (CIT, Collagen Induction Therapy), involves gently treating skin with small needles attached to a roller or pen to **induce collagen & elastin growth**. With thousands of micro injuries, skin's natural healing response is stimulated. The wound healing effects synthesize new, fresh collagen & elastin. CIT **can safely** be performed on **darker and lighter** skins (*as long as skin is prepped*).

Appropriate, potent topical preparations used with the treatment will take you from good results to excellent ones! We use clean actives to further stimulate your cellular activity, control inflammation and accelerate healing process.

**CIT is the most genius rejuvenation methods available today!**



STAMP

ROLLER

## 10 REASONS to chose us

1. We use proprietary protocols which we developed over 17 years
2. Less damage, less pain & discomfort—quicker results
3. Access to curvy “curly” areas (eg lips, nose sides)
4. No risk of needle bending due to vertical delivery
5. Easiness of scar penetration, compared to other protocols
6. Skin repairs faster post treatment, less downtime
7. Flexibility—can vary depth of needle in treatment
8. Disposable tips & consumables ensure hygienic, sterile treatments
9. Facilitation of cellular renewal due to quality compounds
10. Fully customized cocktails of vitamins & minerals with each session

**Minimal downtime—Maximum results!**

## Research results (480 patients)

Retrospective study in South Africa and Germany

**CONDITIONS:** Wrinkles, atrophic scars, stretch marks  
**TRIAL:** 1-4 sessions combined w topical vit A & C  
**RESULTS:** On average the following was reported

- 1) 60-80% improvement in skin's appearance
- 2) Significant increase in collagen & elastin—6mths post
- 3) 40 % increase of epidermal thickness - 1yr post



Before

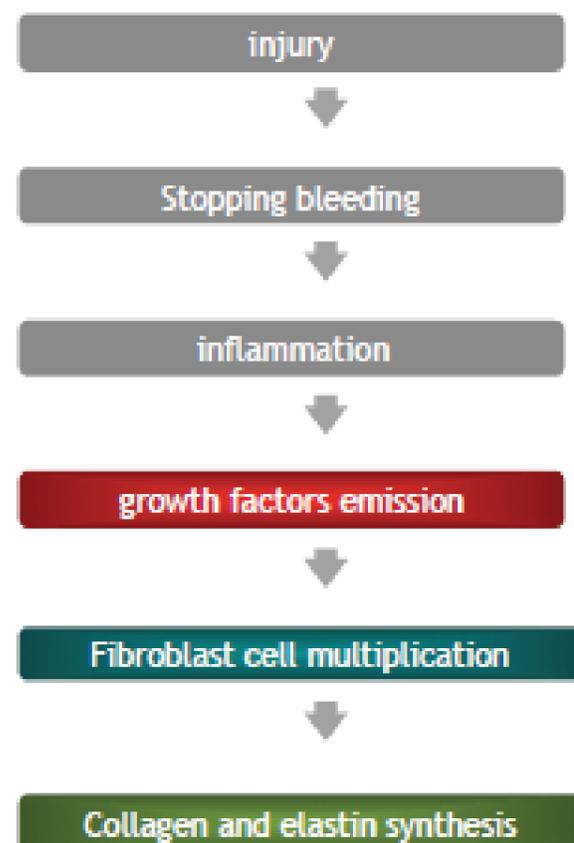
After



Figure 3. This 65-year-old patient is shown before and 2 weeks after lip needling.

## 9 CONDITIONS to treat

1. Acne scarring & pitting
2. Stretch marks & scars/burns marks
3. Fine & deep lines
4. Large pores & refining of skin
5. Upper lip/ smokers lines
6. Cellulite or tightening post lipo
7. Pigmentation
8. Alopecia
9. Skin lifting & tightening



# Derma Needling - 2

## 11 BENEFITS of CIT

1. Visible & long lasting results (usually withing a few weeks)
2. Natural collagen & elastin production boost
3. Minimally invasive (new powerful protocols are even gentler)
4. No severe skin damage (no removal of the epidermis)
5. Mildly uncomfortable (topical anesthetic available if needed)
6. Minimal or no side effects
7. Minimal discomfort post-treatment
8. Quick application protocol (considered a lunch time procedure)
9. Very quick recovery (healing time varies from 2 to 48hrs)
10. Suitable for all skin types (including dark skin)
11. Suitable for all body parts even very thin skin (eyes/lips)



## 9 RISKS to consider

1. **Scarring**—in case of repeated aggressive treatments
2. **Infection**— if performed using non-sterile equipment
3. History of **psoriasis**—needling can trigger an onset of it
4. History of **keloid** scarring—you can potentially develop one
5. History of **eczema**/chronic skin conditions—can be triggered
6. History of **diabetes**—can result in poor wound healing
7. Use of **skin thinning** preparations in the last 6mths
8. History of **hyperpigmentation**
9. Not prepping skin appropriately—in which case you are likely to get **minimal results**

## 9 CONTRAINDICATIONS

1. Scleroderma/collagen vascular diseases
2. Cardiac abnormalities
3. Rosacea (may be possible with new protocols)
4. Blood clotting issues (poor wound healing)
5. Active bacterial, viral or fungal infection
6. Immunosuppression therapy
7. Emotional instability or mental illness
8. Scars that are less than 6 months old
9. Facial surgery in the past 6 months

## 13 TIPS—pre/post care

1. Expect skin to be: **irritated, tender, tight, itchy, swollen w pink, scratched look & feel:** 1-7 days
2. As your skin may flake 5-8 days post treatment, a gentle **professional gentle peel is recommended**
3. Temporary **scabbing** may form. Do not pick it or you'll increase risk of hyperpigmentation/scarring
4. Use **recommended products** only. NO hot showers: 3 days. No swimming pool/ocean: 7days
5. **No direct sun.** Use sun block daily incl in winter & rainy days but not for 12hrs post treatment
6. Apply hydrating soothing repairing B5 serum as often as needed
7. Only use recommended **healing make up** for 24hrs. Pat dry skin after washing, do not rub.
8. **No acids/bleaching/alcohol** containing skincare
9. To speed up cellular healing & repair use **appropriate products** as recommended
10. **Prep skin 3 wks prior** to treatment –it'll ensure a fast and exceptional skin response
11. No **blood thinning meds** or fish oil: 3days prior
12. Remember that our **brand new protocols** recommend treatments every 3wks. Combining CIT and peels/advanced treatments will result in exceptional long term outcomes
13. Any **questions or concerns?** Call or text asap

## Best results when combined with peels

